

OVER THE EDGE AT ONE DAYTONA

SPONSORSHIP OPPORTUNITIES

Base Package

- Logo and link on event page
- Logo and link in bi-weekly Edger Edition e-newsletter
- Recognition in Landing Zone from PA on event day
- Recognition on event participant and volunteer T-shirts
- Tent space in Landing Zone on event day
- Opportunity to include promotional item in participant gift bag

Green Flag Sponsor

\$20,000

Base Package plus:

- Listed as Presenting Sponsor
- Four (4) rappel spots
- Logo on all FotaFlo digital pictures
- Logo on ONE DAYTONA scrolling big screen on event day*
- Logo on all marketing materials
- Mention in event press release
- Invitation to media appearances (TV, radio)

- Speaking opportunity at Over The Edge opening remarks
- Fifteen (15) guest invitations to Drop Party

ONLY ONE AVAILABLE

Victory Lane Sponsor

\$10,000 | THREE AVAILABLE

Base Package plus:

- Two (2) rappel spots to go Over The Edge
- Logo on ONE DAYTONA scrolling big screen on event day*
- Race to the Edge promotion (optional)
- Ten (10) guest invitations to Drop Party

Drop Party Sponsor

\$7,500 | ONE AVAILABLE

Base Package plus:

- One (1) rappel spot to go Over The Edge
- Logo and link inclusion in Drop Party digital invitations
- Eight (8) guest invitations to Drop Party
- Special signage at Drop Party

Landing Zone Sponsor

\$5,000 | MULTIPLE AVAILABLE

Base Package plus:

- One (1) rappel spot to go Over The Edge
- Two (2) guest invitations to Drop Party

Grand Stand Sponsor

\$2,500 | MULTIPLE AVAILABLE

- Logo in family and friend viewing area
- Logo and link on event page
- Social media recognition week of event

Race to the Edge Sponsor

\$1,500 | MULTIPLE AVAILABLE

- Help three edgers meet their fundraising goals with three \$500 matching gifts!
- Promotion in Edger Edition bi-weekly newsletter
- Recognition on social media posts - for Race to the Edge match



DAYTONAOVERTHEEDGE.ORG/SPONSORS

* Specific limitations may apply



OVER THE EDGE AT ONE DAYTONA 2020 SPONSORSHIP FORM

NOVEMBER 18 | INTERNATIONAL MOTORSPORTS CENTER | DAYTONA BEACH, FL

CORPORATE SPONSOR NAME: _____

INDIVIDUAL NAME: _____

- SPONSORSHIP LEVEL:
- GREEN FLAG SPONSOR - \$20,000
 - VICTORY LANE SPONSOR - \$10,000
 - DROP PARTY SPONSOR - \$7,500
 - LANDING ZONE SPONSOR - \$5,000
 - GRAND STAND SPONSOR - \$2,500
 - RACE TO THE EDGE SPONSOR - \$1,500

EMAIL: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

BUSINESS PHONE: _____ CELL PHONE: _____

PAYMENT OPTIONS: VISA MASTERCARD AMEX DISCOVER

NAME ON CARD: _____

CARD NUMBER: _____ EXP DATE: _____ CVV: _____

CHECK ENCLOSED FOR: \$ _____

***DEADLINE TO SUBMIT FORM IS NOVEMBER 6, 2020**

PLEASE EMAIL OR MAIL THIS FORM TO THE ATTENTION OF SUSAN MOOR
EASTERSEALS - 1219 DUNN AVENUE, DAYTONA BEACH FL, 32114
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